

informed

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PLAYING SAFE

PERSONAL SAFETY

PORNOGRAPHY

FACT SHEET

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- Porn makes up approximately 30% of all the data which is transferred across the internet
- Porn sites receive around 450 million unique visitors a month, this is larger than the number of visitors to Netflix (46m) Amazon (110m) and Twitter (160m) combined!
- In 2009 a study discovered that two-thirds (66%) of males and just over one-third of females (39%) aged 13 had seen at least one form of sexually explicit media within the past year.
- An estimated 7 in 10 of 5 to 16 year olds own their own phone, three quarters now own their own computer; half have a laptop, a fifth have a desktop PC, and a further fifth have their own tablet PC. Internet access on devices such as laptops, game consoles and smart phones have made the finding and viewing of pornography easier. It has also enabled young people to conceal their online activity and has expanded the number of young people who are able to access sexually explicit materials
- The mobile porn industry is the largest growing sector of the pornography industry, valued in 2015 to be worth £1.8 billion. 1 in 5 of all mobile searches are for pornography with 24% of smartphone owners admitting to having pornographic material on their mobile. The use of mobile porn needs to be addressed as this is a growing way for young people to access pornography.
- However it must be noted that often pornographic material is accidentally accessed. The most often occurrence of accidental access to sexually explicit media is due to a link due to an innocent word search, clicking on a link on a website and due to an uncontrollable pop-up.

Problems associated with viewing pornography

Pornography has been linked to:

- Miseducation
 - Namely unrealistic attitudes about sex which can lead to future problems with sexual satisfaction.
 - A desensitisation of possible sexual acts which are falsely accepted as normal.
- Believing in less progressive gender roles, primarily on the view that women are seen as sex objects.
- Problems with body images. The forming of unrealistic concepts of what the body should like, this can manifest in either body confidence issues (i.e. about male penis size) or forcing unrealistic aspirations on a partner.

Sources

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